

< BRYAN CASELLI >

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<skills>

<html> <css>    



<education>

Columbia College - Chicago IL | B.A. Art & Design 2012 | Graduated with Honors

College of Lake County - Grayslake IL | A.A. 2010



<experience>

SWIFT Smart Solutions | Digital Solutions Manager
June 2013 - Present

- Manage multiple design & web design projects at once under tight deadlines
- Collaborate, strategize, and create digital and print collateral to help with client's brand continuity and voice
- Develop and maintain client portals and year round meeting apps
- Develop and innovate e-learning solutions with training specialists
- Create content for portals, micro-sites, and other applications

Freelance | Graphic/Web Design
Summer 2007 - Present

- Collaborate with a variety of businesses to design and express their brand
- Design and maintain several websites
- Design several letterheads and envelopes for a wide variety of businesses

95 Percent Group | Technology Specialist
February 2013 - June 2013

- Helped clients with their various systems: email, telephone, and Salesforce.com
- Supported in-office and off-site staff on computer equipment issues which included computer, monitor, printer, phone setup, copiers, printers, and projectors
- Aided staff in using their online systems and resources that included Single Sign On (SSO), Learning Management System, Adobe Connect, Salesforce and WWW sites
- Documented and created instructions for clients and staff on problematic processes, systems, and equipment
- Assisted in maintaining company sites: SSO, WWW, web store, designed pages, created page elements, updated content, uploaded documents, and emailed product registrations
- Helped marketing department with creating special web pages, forms, online catalogs, and video links
- Maintained Salesforce: included data cleanup and list uploads

McGrath Acura of Westmont | Graphic Designer/Web Developer
May 2007 - June 2013

- Designed email blasts
- Developed and designed landing pages using flash and HTML
- Created specialty sites distinctive to specific cars

✦ DESIGNER / <DEVELOPER>